

**DEBASISH BANERJEE**  
**MANAGING DIRECTOR – DISTRIBUTION**

An Electrical Engineer with proficiency in Business Management, having rich and diverse industry experience. He has started his career from GEC and moved onto Crompton Greaves and Schneider Electric where he was heading Business Operations in End-user, Utilities, Industry & Dealer domain.

In his last stint as CEO of Reliance Energy, he contributed in improving Operational Efficiency significantly, through Business Processes Reengineering & Automation while Optimizing Cost, thus enhancing Bottom line and Customer Delight.

In his current capacity as MD Distribution of CESC he has ushered in a transformation journey to lift CESC to the next level & prepare it for facing any Competition by turning it into an Agile, Customer Centric & Cost-Effective Digital Utility.

In pursuit of his passion to transform Power Distribution business into a Digital Utility, he effectively deploys latest cutting-edge Technologies for radical change and is continually engaged in embracing disruptive Technological Innovations & adopting Industry 4.0, for delivering a Real Time, Digital Experience, riding the new waves of Mobility, IoT, Big Data Analytics & AI.